

PRESS RELEASE – June 2019

The Brewers Forum and EBC Congress 2019 gathers over

1000 beer professionals to Antwerp

Beer and Beyond, June 3 and 4, 2019 in Antwerp

Together with the EBC Congress

**Continued success for the second edition - even more brewers, brewmasters,
scientists & researchers.**

The 2019 edition is more international than ever with brewing sector representatives coming from over 59 different countries worldwide. Almost every European country was present: from the very North like Finland and Norway, to the very South like Greece, Cyprus, Spain and Italy, and to East and West: Romania, Bulgaria, Ireland, UK...

The Brewers Forum is focused on creating a raft of top-notch educational sessions that brings the highest value to European brewers. The Brewers Forum exists in particular to help the next generation of great brewers forward.

The EBC congress is one of the most important brewing technical events in Europe. It appeals to researchers, technologists, scientists and other professionals involved in the fields of brewing, malting, beverage engineering and fermentation.

« There is a record-high number of 1000 brewers and exhibitors coming the Brewers Forum and EBC 2019” says Pavlos Photiades, President of The Brewers of Europe.

Speakers of the Brewers Forum 2019 include from around the globe: Bob Pease, CEO The Brewers Association, USA, Cees 't Hart, CEO Carlsberg Group, Denmark, Jean-François van Boxmeer, CEO Heineken, The Netherlands and Paolo Lanzarotti CEO Asahi Breweries Europe Group, Charles Leclef, CEO Het Anker, Belgium, Josef Sigl, CEO Trumer, Austria, Tim Cooper, CEO Coopers Brewery, Australia and Pete Slosberg, Craft beer legend and co-founder Pete's Wicked Ale

The narrative of Brewers 2019 is focused on local & global strategies for breweries- beer and beyond, the future of malt & hops, growing your brewery from small to success including guerrilla marketing & collaboration brews and Export Development.

This year, a special focus on innovation with Start-Ups WeOrder WeCheer and Datling quick firing their solutions to the audience in the session Beer Business 4.0.

The 2020 Brewers Forum and EBC Symposium will be organized next June in Brussels

Notes to editors

Brewers Forum seminars: Local & global strategies for breweries -The future of malt & hops - Heritage Barley & grains - Beer Business 4.0 - From small to success - Guerrilla Marketing & Collaboration brews - Export Development, China, Sweden & importers panel - Education - Adequate and sustainable brewing & packaging - Quality & consistency - New Retail -Shifting consumer preferences - Role of Beer in Society.

Program available [here](#).

EBC congress seminars: Sustainability and Climate Change - Yeast & Fermentation - Technical reviews and insights - Hops in Beer - Wood & Beer Malting Processes - Beer Styles, including non-alc. / low-alc. Beer - Malt, Hops & Flavour - Flavour Development in Fermentation - Brewing Technology - The concept of terroir in brewing materials - Beer & Brewing Materials Analysis.

Program available [here](#).

Pictures : <https://brewersforum.eu/media-kit#>

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