



Dear participant,

we would like to thank you for registering for the upcoming **Brewers Forum 2023**, which will be held in Prague, Czech Republic, **21 to 23 May 2023**.

## VENUE

**Prague Congress Centre** (Kongresové centrum Praha) - PCC

**5. května 65**, 140 21 Prague 4, Czech Republic

Entrance No. 2 and 3

## TRANSPORT FROM THE AIRPORT

### Public transport

From the airport take the bus No. 119 towards “Nádraží Veveřslavín” (METRO station). Leave the bus at the end stop and change for the METRO green line “A” the direction towards “Depo Hostivař”. You will go 7 stops to the station “Muzeum”. Change there for the METRO red line C and go to the station “**Vyšehrad**”. The PCC is just next to this station. Travel by public transport will take approximately 45-50 minutes. For easier orientation in Prague public transport, we recommend you to download the app called IDOS.

### Tickets

Public transport tickets must be purchased in advance, before boarding public transport buses. Tickets are sold by the Visitor Centre, Prague Public Transit Company counters at the Arrival Halls, from ticket machines located around the Terminal 1 and 2 Arrival Halls and directly at bus stops. Most ticket machines at the airport accept contactless credit card payments. Please note tickets need to be marked when you enter the metro/tram/bus for the first time. Only properly validated tickets are valid. A ticket from the airport to the PCC costs 40 CZK (about 1.58 €).

### Taxi

The distance from the Václav Havel Airport Prague is 15 kilometers. A taxi ride from the airport to the Prague Congress Centre will take approximately 30–45 minutes and costs about 25–30 EUR.

### By car

The Prague Congress Centre is adjacent to the North-South Prague City Expressway – follow the road signs for Kongresové centrum Praha. GPS: 50.062112, 14.428886

Limited parking space is available in the Prague Congress Centre’s underground car park.

For more information, please visit their [website](#). In Prague, parking is regulated by PAID PARKING ZONES (PPZ) in order to protect residents living in parts of town with a lot of traffic. More information can be found [here](#).





## REGISTRATION

Self-check-in kiosks, registration desk, cash desk and handing out the Forum bags is located at the ground floor.

**The issuing of badges will take place at self-check-in kiosks. You will receive a QR code on Thursday 18 May via e-mail. You can print the QR code or use your mobile device to obtain your badge.**

Everyone is kindly requested to wear his/her badge when attending the Forum. Each badge includes unique QR code which also allows the access to the closing reception.

## REGISTRATION HOURS

Monday 22 May 2023	08:00 – 18:30
Tuesday 23 May 2023	08:00 – 18:00

## PROGRAMME

You can find the programme at following [link](#).

Participants will also receive a printed pocket programme.

## WI-FI ACCESS

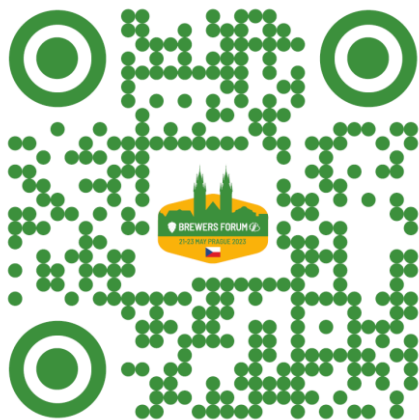
SSID: BF2023

Heslo: Prague2023

## MOBILE APP

Try our mobile app available both for iOS and Android.

Name: Brewers Forum 2023





## SOCIAL PROGRAMME

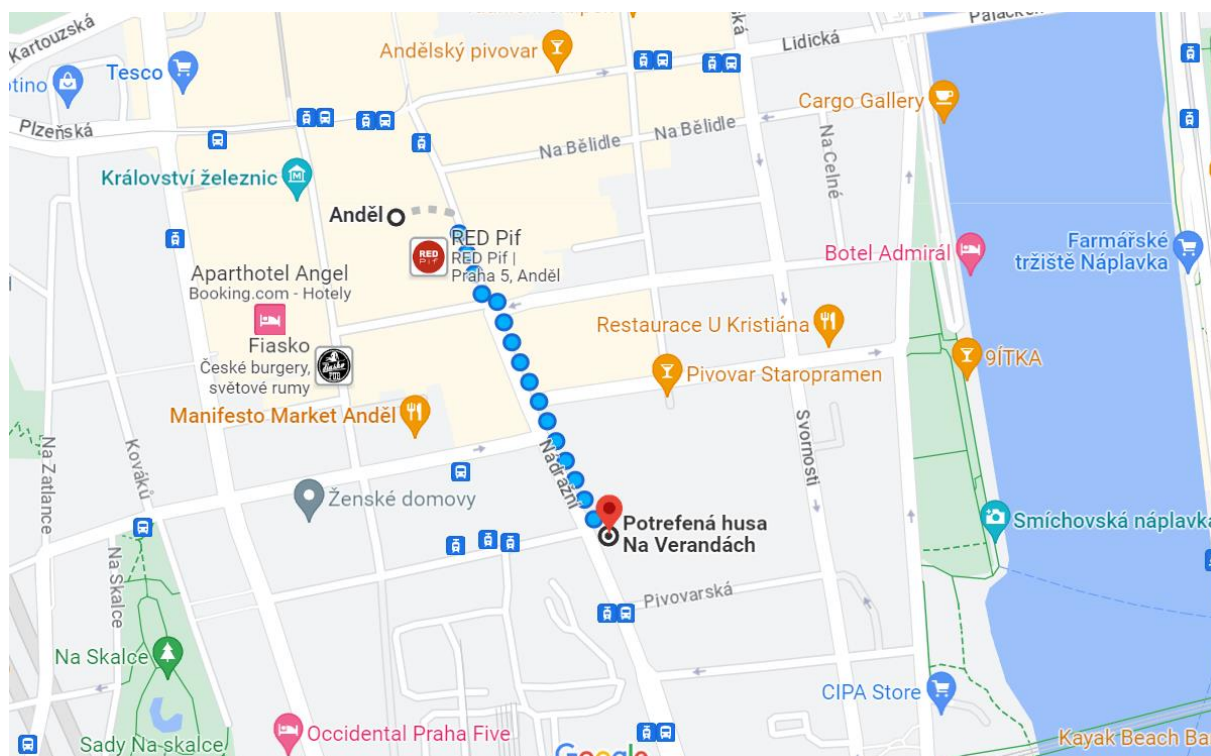
### Opening reception (21 May)

This easy welcome reception, with Czech finger food and beers will give you a direct taste of Prague, Czech Republic and the Czech beer culture that will be at the centre of the Brewers Forum! You'll be able to enjoy the food and beers, meet your friends from the industry, make new one and start jump into the Brewers Forum 2023!

**Date and time:** 21 May 2023, 19:00 – 22:00

**Location:** Pivovar Staropramen, Nádražní 43/84, Praha 5 – Smíchov, the entrance is from restaurant Potrefená husa Na Verandách

The opening reception takes place 300 metres from the metro station Anděl.



**Price:** 40 EUR (if not included in a package registration fee)

**Access:** Few days before the opening reception, you will be sent a QR code, which you need to have ready before entering the opening reception.

### Beer Tour in Prague (22 May)

The tour will relate all the stories you need to know about local beers, in a friendly and welcoming atmosphere. Along the way, your guide will also bring you to the best viewpoint of the capital of Czech Republic and spare some tips to understand local culture and history. Take a tour behind the scenes with us and spend the best night ever in Prague historical centre, with tasting all around the route.







**Date and time:** 22 May 2023, 18:00, 19:00, 20:00 according to your booking

**Meeting Point:** Registered participants will be contacted directly by the guide in upcoming days.

**Price:** 59 EUR (includes 4 beers, beer snack, tram ticket, professional tour guide)

**Languages:** English, German, French, Czech

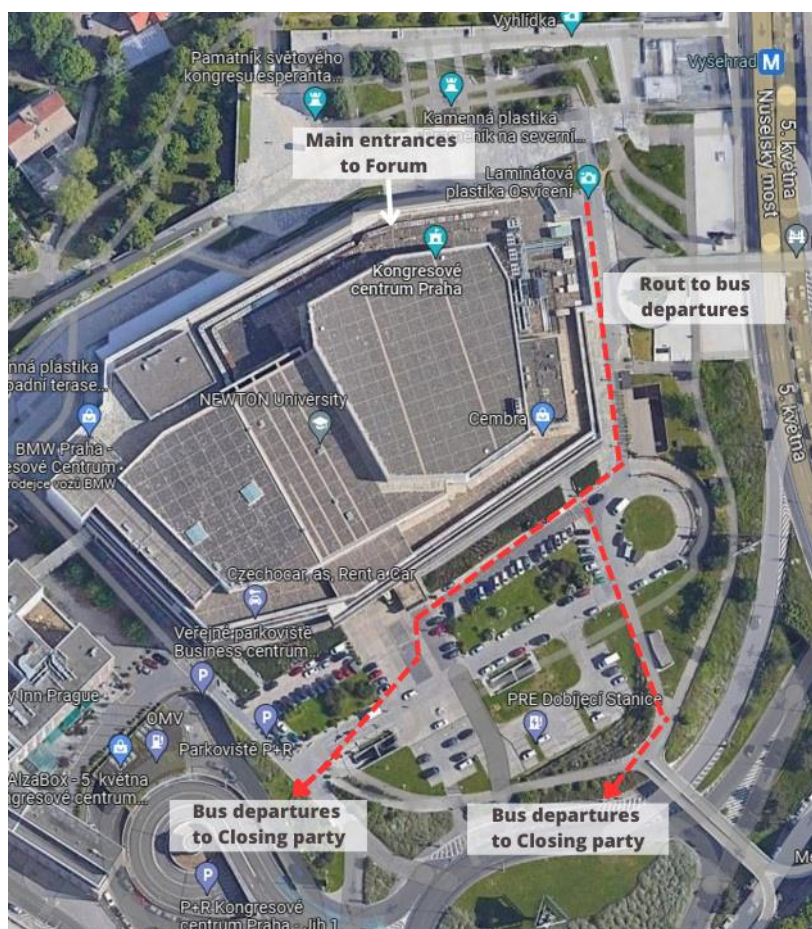
### Closing reception (23 May)

After two days of conferences and trade show with your peers, and before enjoying one of our technical visits, it will be time to test your knowledge of Czech beer in this iconic location! Funded as a bank, the team at Červený Jelen kept the old vault and structure and turned this old financial institution into a booming restaurant focused on delicious and attractive food.

**Date and time:** 24 May 2023, 19:30 – 23:00

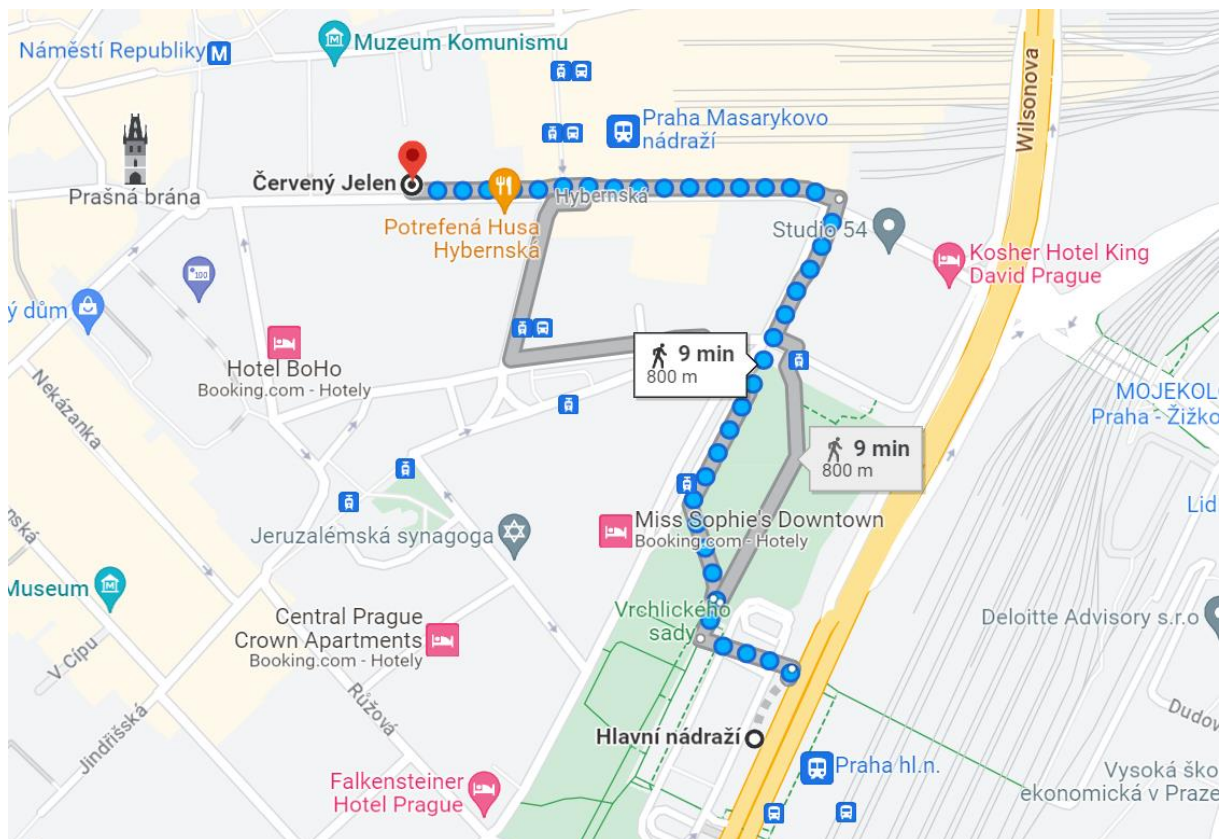
**Location:** Červený Jelen, Hybernská 1034/5, Praha 1 – Nové Město

There will be buses departing from PCC to the closing party. The meeting point is the Entrance number 2 and 3 of PCC, then an organizer will take you to the bus.





If you are heading to the party on your own, please allow 20 minutes to get there from PCC. From metro station Vyšehrad, which is located right next to the venue, you take the red line C in direction to Letňany. You will go only 3 stops (5 minutes) to Hlavní Nádraží station, from where you can walk 10 minutes to the Červený Jelen. For those staying in one of the hotels next to the venue, there will be an organized transport from the reception back to the venue.



**Price:** 50 EUR (if not included in a package registration fee)

**Access:** Delegates are kindly required to wear the name badge, as the QR code on it allows them to enter the closing reception.

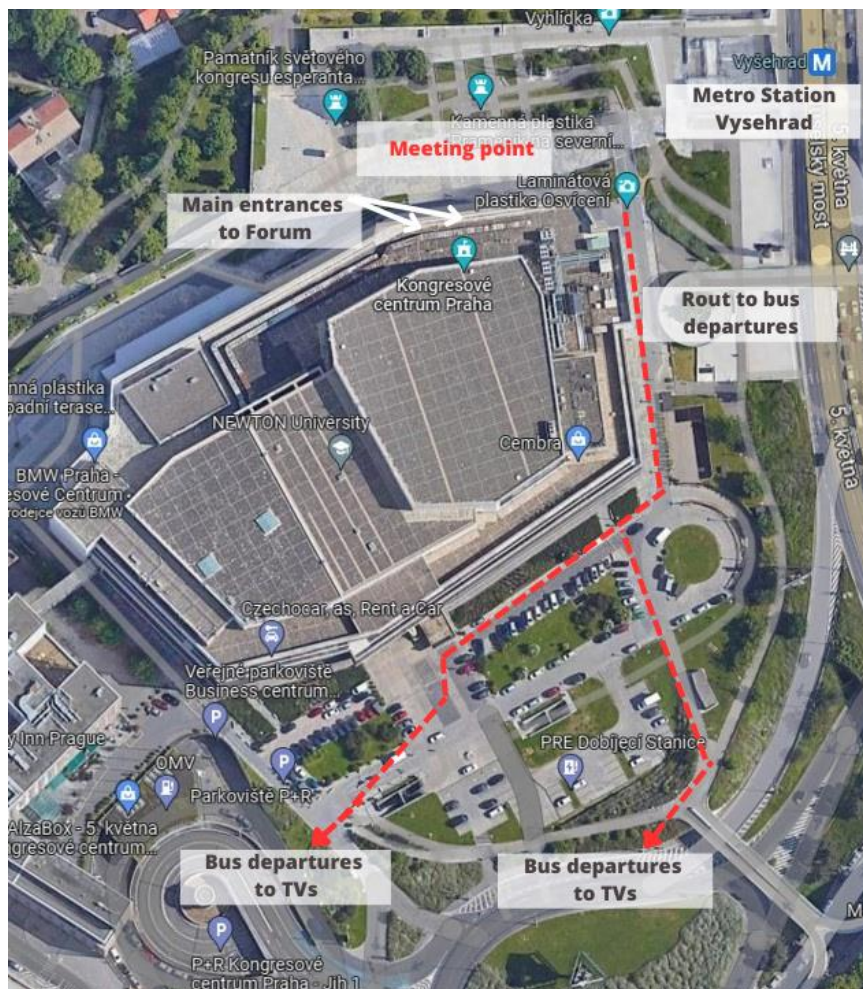
### TECHNICAL VISITS (24 May)

For those, who have booked it, there are technical visits held on 24 May 2023.

**Meeting Point:** in front of entrance No. 2 and 3 of PCC, a guide will take you to the bus







**Time:**

Technical Visit	Departure	Arrival Airport	Arrival PCC
TV 1: Žatec – Hop Research Centre and Bohemian Hop Company	8:30	15:30	16:30
TV 3: Pilsner Urquell – Museum and Underground	8:30	15:30	16:30
TV 4: Proud Brewery and Cooper’s House	8:30	15:30	16:30
TV 5: Gambrinus Brewery	8:30	15:30	16:30
TV 6: Pilsner Urquell Brewery	8:30	15:30	16:30
TV 7: Budvar Brewery – České Budějovice	8:30	16:00	15:00
TV 9: Ferdinand Brewery and Malting House	9:00	12:15	11:15
TV 11: Staropramen Brewery	9:00	13:20	12:20





All the buses will be coming back to the PCC, some of them stopping at the airport first. The others go first to Prague Congress Centre and then to the airport. So, if you wish to go to the airport, do not forget to take your luggage. The schedule might vary a bit depending on the traffic situation. All delegates are required to have the name badge.

### SHARE YOUR BREWERS FORUM 2023 EXPERIENCE

Attending the congress is an exciting and enriching experience, however, it is not just about attending the event but also about sharing your experience with others.

We encourage you to share your experience during the congress on your social media channels using the hashtag #BrewersForum2023



### SEND A POSTCARD FROM PRAGUE AND SPREAD THE WORD ABOUT THE BREWERS FORUM IN LILLE 2024!

We have included a surprise in your delegate bag - a beautiful postcard from Prague showcasing the upcoming Brewers Forum 2024 in Lille. We encourage you to take a moment to send this postcard, free of charge, to your friends and colleagues, inviting them to join us for another extraordinary congress next year in Lille.

Just write your postcard, leave it in the postbox at the Brewers of Europe booth and we take care of posting it.

### PAYMENTS

WE WOULD LIKE TO KINDLY ASK YOU TO PROCESS ALL PAYMENTS ONLINE BEFORE ARRIVING TO THE FORUM.

In case you have paid a few days before the event by bank transfer, please bring a copy of the bank transfer with you.

Should you have any queries, please do not hesitate to contact me.

We are looking forward to see you in Prague.

*Michaela Petrášová* | Registration coordinator

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